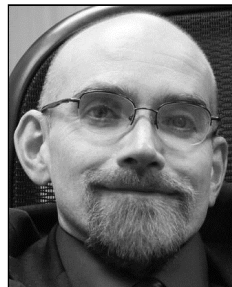


## LOGOTALK RADIO

*Marshall H. Lewis*

LogoTalk Radio is the world's first Internet podcast about logotherapy and existential analysis. It was first available online in January 2009 and has continued to be produced monthly since that time. LogoTalk Radio was upgraded to an enhanced podcast beginning in January 2010 that allows for images to be embedded in the podcast soundtrack. The format of LogoTalk Radio includes lectures on logotherapy topics, interviews with logotherapists, announcements from the world of logotherapy, and interactions with listeners via e-mail.



LogoTalk Radio is a volunteer effort. No one receives payment for appearing on the show and no fees are charged to download the podcast. No paid advertising is offered, although time is provided free of charge for announcements of interest to logotherapists. Trailers for *Viktor & I – A Film by Alexander Vesely*, for example, were run regularly in the months preceding the film's premier in Dallas, Texas in 2010. Audio was used with the permission of Noetic Films.

The creator and host of LogoTalk Radio is Marshall H. Lewis, MA, a Kansas Licensed Clinical Psychotherapist and Diplomate in Logotherapy. The LogoTalk theme music is *Believe in Me*, a song written and performed by Tatjana Vucinic, M.Sc., a psychologist, poet, and author living in Croatia. Although not written for the podcast, the song was previously dedicated to Viktor Frankl and with the permission of Ms. Vucinic has been used as the LogoTalk theme since June 2011.

From January 2009 through September 2012 there have been a total of 11,365 downloads of 45 podcasts. That is an average of 252 downloads per episode. Some of the more popular episodes (episodes 21-25) have been downloaded more than 500 times each. The podcast is heard in 61 countries around the world.

The download statistics indicate that 36% of LogoTalk Radio listeners subscribe through e-mail, 34% subscribe through iTunes, 20% download individual episodes without subscribing, and 10% subscribe through other services. The statistics do not include direct downloads from the Facebook social networking site; statistics are not currently available to track downloads through this option. Direct downloads from Facebook have been available since January 2011.

LogoTalk Radio was honored to be the official podcast of *Congress Vienna 2012: The Future of Logotherapy* held in Vienna, Austria, in March

2012. The Viktor Frankl Institute–Vienna provided a recording studio for use by LogoTalk Radio for interviewing presenters at the Congress. LogoTalk Radio interviews are part of the Institute’s audio archive.

Following the lead of other popular psychology podcasts, LogoTalk Radio began offering continuing education credit for mental health professionals in January 2012. The more popular episodes on theory and techniques have been converted into a series of audio lectures. Under the name Defiant Power Solutions, these lectures have been organized as a course entitled *Overview of Logotherapy* and are pre-approved for continuing education credit for mental health practitioners by the State of Kansas Behavioral Sciences Regulatory Board (BSRB). Mental health practitioners elsewhere should check with their respective credentialing bodies to determine if the Kansas BSRB credits are accepted for their specific needs. Meanwhile, LogoTalk Radio is pursuing options to expand the course as an Internet-based continuing education class, and it is pursuing future options for having the continuing education credits approved through an American Psychological Association approved organization.

While LogoTalk Radio may present a variety of opinions from a range of logotherapy practitioners – and wants to do so – the course information is intended to remain faithful to logotherapy and existential analysis as Frankl proposed it.

### **Catalog**

The following is the catalog of episodes available for download from LogoTalk Radio at <http://www.logotalkradio.com> under the “archive” tab, representing the first four years of LogoTalk Radio:

- #1 (January 2009) Introduction to LogoTalk
- #2 (February 2009) Ultimate Meaning and the Meaning of the Moment
- #3 (March 2009) Frankl's Laws of Dimensional Ontology
- #4 (April 2009) Self-Distancing and Self-Transcendence
- #5 (May 2009) Interview with Dr. Emina Karamanovski, author of *Emotions Simplified*
- #6 (June 2009) Reflections on the 17th World Congress on Viktor Frankl's Logotherapy
- #7 (July 2009) Susan's Story, Part 1
- #8 (August 2009) Meaning-Centered Cognitive Therapy
- #9 (September 2009) Conscience and the Spiritual Unconscious

- #10 (October 2009) Domestic Violence and Franklian Psychology
- #11 (November 2009) Logotherapy Potpourri
- #12 (December 2009) 1985 Interview with Dr. Viktor E. Frankl
- #13 (January 2010) Logotherapy and Evidence Based Practices
- #14 (February 2010) Susan's Story, Part 2
- #15 (March 2010) Interview with Sharise Parviz, actress and author of *Balancing Act*
- #16 (April 2010) Unconditional Faith in Unconditional Meaning
- #17 (May 2010) A Franklian Reading of the Book of Job
- #18 (June 2010) Logotherapy and American Health Care Reform
- #19 (July 2010) Logotherapy Technique: Socratic Dialogue
- #20 (August 2010) Logotherapy Technique: Paradoxical Intention
- #21 (September 2010) Logotherapy Technique: Dereflexion
- #22 (October 2010) Interview with David A. Hallowell, MA
- #23 (November 2010) Logotherapy Techniques: Supplementary Techniques
- #24 (December 2010) Franklian Diagnostics and Clinical Indications for the Use of Logotherapy
- #25 (January 2011) Logotherapy Overview
- #26 (February 2011) Interview with Ernest J. Nackord, Ph.D.
- #27 (March 2011) Interview with Barbara Johnson, Diplomate in Logotherapy
- #28 (April 2011) Interview with Batya Yaniger, Psy.D., Diplomate in Logotherapy
- #29 (May 2011) Interview with Paul T. P. Wong, Ph.D.
- #30 (June 2011) Interview with Tatjana Vucinic, M.Sc.
- #31 (July 2011) Club 762: Reflections on the 18th World Congress
- #32 (August 2011) The Placement of Logotherapy within Psychiatry and Psychology

- #33 (September 2011) The Philosophical Background of Logotherapy
  - #34 (October 2011) Interview and Dramatic Reading with Chef Rev. Dr. Lise Worthington
  - #35 (November 2011) Interview with Mrs. Renee Feagans
  - #36 (December 2011) Logotherapy and Positive Psychology
  - #37 (January 2012) The Dr. Jerry Long Lecture Series, Part 1
  - #38 (February 2012) Interview with Dr. Kuo Liu-Hsiu
  - #39 (March 2012) Interview and Poetry Reading with Tanja Vu
  - #40 (April 2012) Congress Vienna 2012: The Future of Logotherapy
  - #41 (May 2012) Congress Vienna 2012: The Future of Logotherapy – Keynote Address by Dr. William Evans, *The World Still Cries for Meaning: Are We Still Listening?*
  - #42 (June 2012) Congress Vienna 2012: The Future of Logotherapy – Round Table Discussion with the Pioneers of Logotherapy
  - #43 (July 2012) Interview and Lecture with Stephen J. Costello, Ph.D., Diplomate in Logotherapy
  - #44 (August 2012) Interview with Tani Burton, MSW, Diplomate in Logotherapy
  - #45 (September 2012) Interview with Ferhat Jak Icoz, MBPsS, Associate in Logotherapy
  - #46 (October 2012) Interview with Edward Marshall, Ph.D., Diplomate in Logotherapy
  - #47 (November 2012) Interview with Mr. Robert “Turtleman” Ekstrom
  - #48 (December 2012) The Dr. Jerry Long Lecture Series, Part 2
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